urbanCORE EXPLORE

URBANCORE'S AI KNOWLEDGEBASE PROJECT
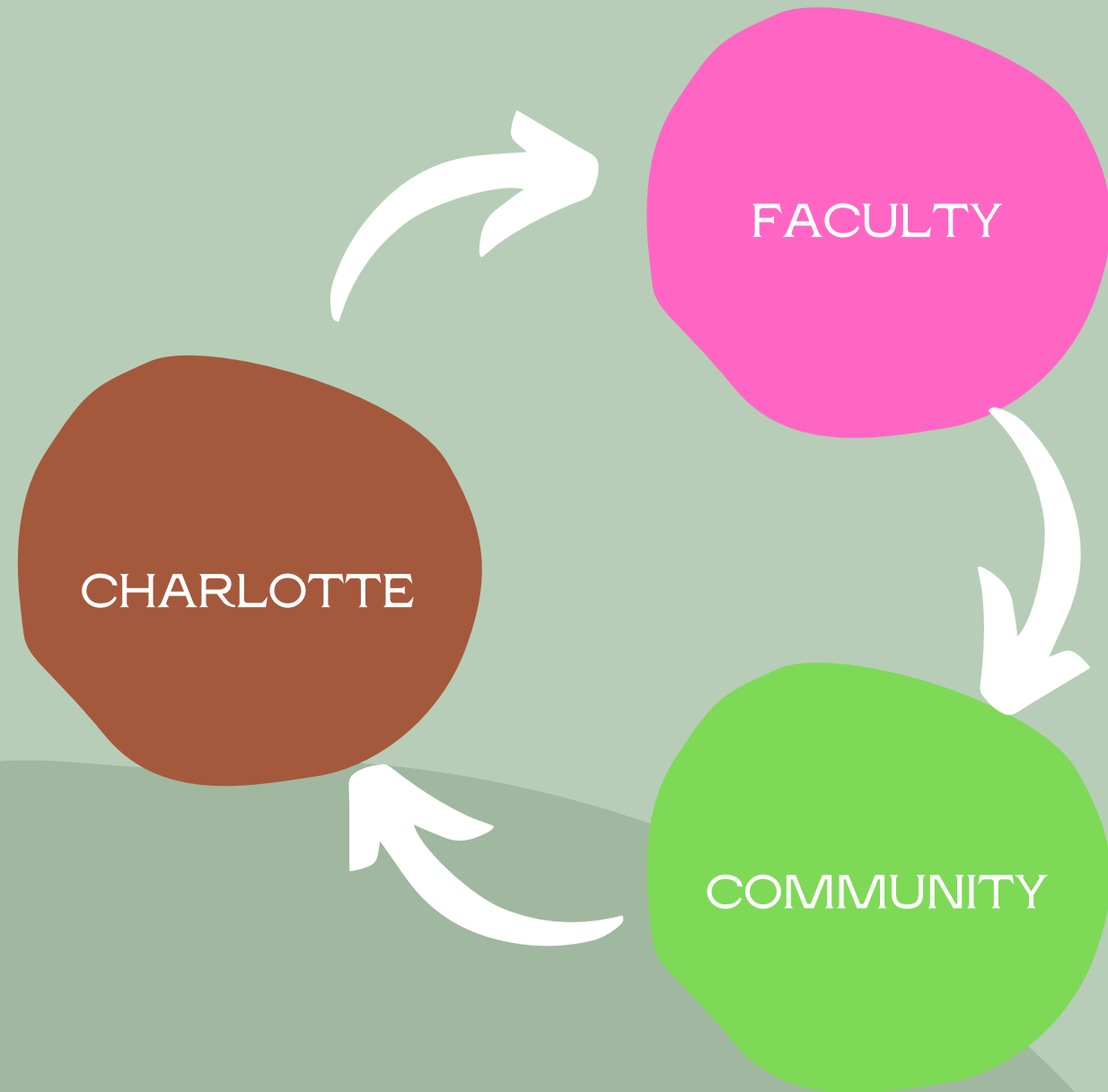
https://urbancoreexplore.com

URBANCORE

WHAT IS URBANCORE EXPLORE

- Web-based tool that inventories faculty-community partnerships,

- Real-time "match-making" between community and academic partners.

- Captures work of existing networks of engaged faculty.

- App is currently being tested internally/early adopters

https://urbancoreexplore.com

CONNECT-COOPERATE-COLLABORATE

FACULTY

CHARLOTTE

COMMUNITY

Targeted to make university assets more accessible to the community by organizing them along a continuum of engagement (Connect–Cooperate–Collaborate) and aligning them to community–defined impact areas and indicators that lead to equitable neighborhoods.

https://urbancoreexplore.com

FOUR KEY FEATURES

1 PARTNERSHIP PROFILER

2 PARTNERSHIP EXPLORER

3 RESOURCE KNOWLEDGEBASE

4 PARNTER CONTACT MANAGEMENT

https://urbancoreexplore.com

SETTING UP YOUR PROFILE

1 VISIT URBANCOREEXPLORE.COM

2 CLICK LEARN MORE TO WATCH THE VIDEO

AND/OR

3 CLICK START EXPLORING

URBANCORE EXPLORE DASHBOARD

CLICK ON
ADD PARTNERSHIP

https://urbancoreexplore.com

URBANCORE EXPLORE - PROFILE BUILDER

Profile Builder

1	2	3	4
Role	Details	Partners	Geography

Welcome to urbanCORE Explore Partnership Profile Builder.

Here's your opportunity to share about your community-engaged partnership. We consider an active partnership to be any activity where a representative from UNC Charlotte and a representative from one or more organizations or entities outside of the university have worked together during the past two academic years toward a defined, agreed upon objective. Please create a profile for each of your partnerships. The "Representative" is the lead person responsible for maintaining the partnership on behalf of UNC Charlotte. The "Designee" is anyone from the university completing the profile on behalf of the Representative. Select your role and click "Continue"

○ Representative

○ Designee

○ Other

CHOOSE YOUR ROLE

- Representative: Staff/Faculty setting up the partnership profile

- Designee: Designee of who acts on behalf of a representative

https://urbancoreexplore.com

URBANCORE EXPLORE - PROFILE BUILDER

FILL IN DETAILS OF THE PARTNERSHIP

- Title/Description

- Impact Areas: Choose from the drop-down menu

https://urbancoreexplore.com

URBANCORE EXPLORE - PROFILE BUILDER

ADD ORGANIZATION TO YOUR PARTNERSHIP

- Click "Find Your Partner Organization" to conduct a search

- Click "Can't Find a Partner" and fill in details for a new partner

https://urbancoreexplore.com

URBANCORE EXPLORE - GEOGRAPHIC SCOPE

Profile Builder

Role — Details — Partners — ④ Geography

Geographic Scope

What is the most specific, single geographic location on which your partnership is focused?

City, County, or State *

Charlotte, NC, USA

Corridor *

No Corridor

Beatties Ford Road/Rozzelles Ferry Road

Central Avenue/Albemarle Road

Freedom Drive/Wilkinson Boulevard

University City

Graham Street/North Tryon Street

- Put in the city, county, or state of your partner

- Choose the corridor where the partnership is located.

  - You can also choose no corridor

https://urbancoreexplore.com

URBANCORE EXPLORE - GEOGRAPHIC SCOPE

- Put in the city, county, or state of your partner

- Choose the corridor where the partnership is located.

    - You can also choose no corridor

- Click "Complete Profile" to launch the 3C's Profile wizard which allows to categorize the partnerships that links to supporters, opportunities and resources

https://urbancoreexplore.com

URBANCORE EXPLORE - TIPS TO KEEP IN MIND

- Once you upload the data on a partnership, it can be edited, but CANNOT BE DELETED.

- Partnership can be searched using the dropdown menu. You cannot search for an organization till you move to the 'develop the partnership phase.'

- Partnerships are determined by the highest intensity/3C's (Connect, Cooperate, Collaborate)

- Please fill out the 'Early Adopters' form to provide feedback

https://urbancoreexplore.com