

# urbanCORE EXPLORE

URBANCORE'S AI KNOWLEDGEBASE  
PROJECT

<https://urbancoreexplore.com>



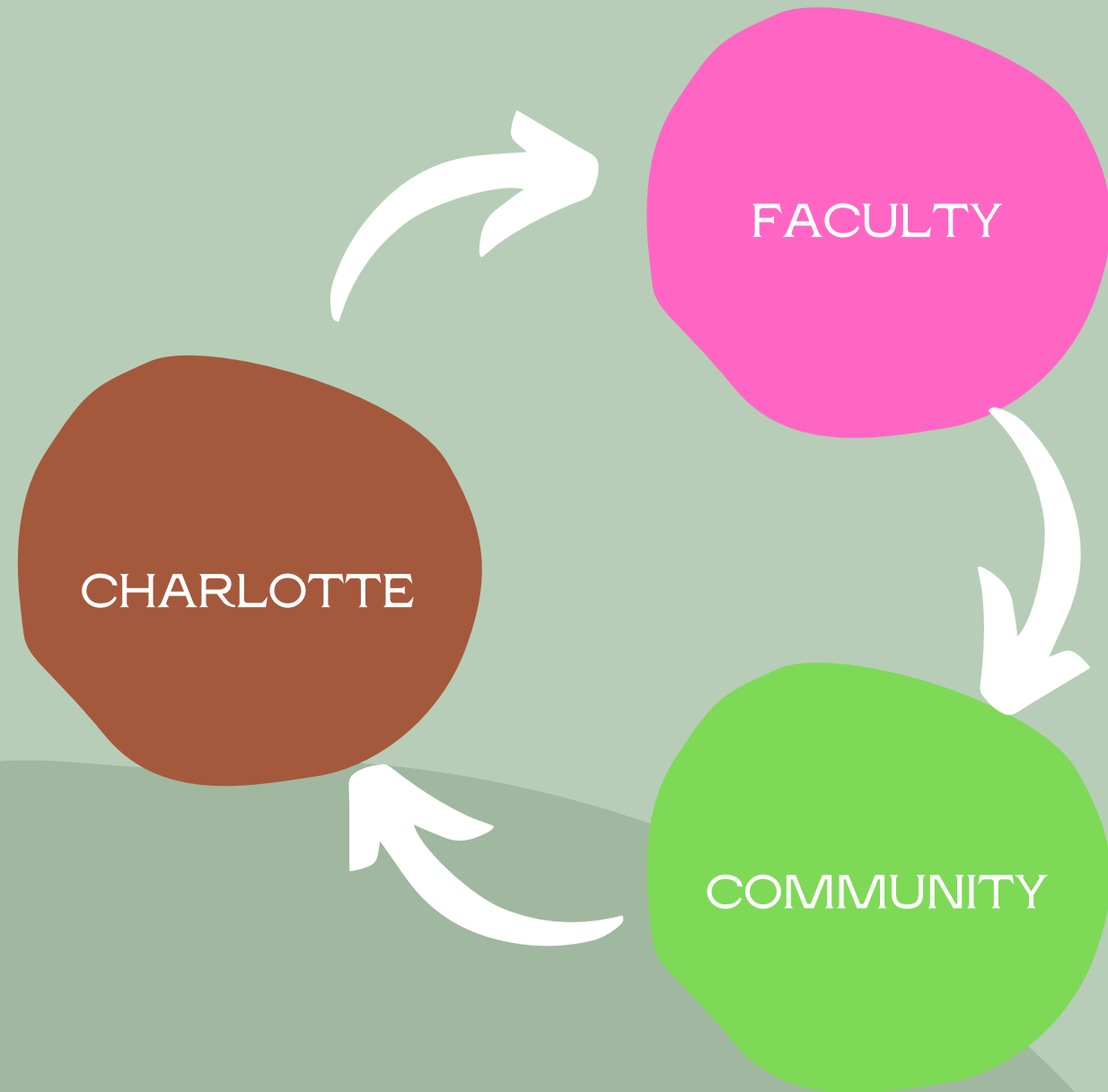
URBANCORE

# WHAT IS URBANCORE EXPLORE

- Web-based tool that inventories faculty-community partnerships,
- Real-time “match-making” between community and academic partners.
- Captures work of existing networks of engaged faculty.
- App is currently being tested internally/early adopters

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# CONNECT-COOPERATE-COLLABORATE



Targeted to make university assets more accessible to the community by organizing them along a continuum of engagement (**Connect-Cooperate-Collaborate**) and aligning them to community-defined impact areas and indicators that lead to equitable neighborhoods.

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# FOUR KEY FEATURES

**1**

PARTNERSHIP PROFILER

**2**

PARTNERSHIP EXPLORER

**3**

RESOURCE KNOWLEDGEBASE

**4**

PARTNER CONTACT MANAGEMENT

<https://urbancoreexplore.com>

# SETTING UP YOUR PROFILE

1

VISIT [URBANCOREEXPLORE.COM](http://URBANCOREEXPLORE.COM)

2

CLICK LEARN MORE TO WATCH THE VIDEO

AND/OR

3

CLICK START EXPLORING

# URBANCORE EXPLORE DASHBOARD

Dashboard

+ Add Partnership MENU

### Department Partnerships

Active

#### West Boulevard Food Colaborative

Volunteerism Curriculum

Industry Research

Career Student

0 2

Recently Added Partners

Directory

Business	Community	Community-based organization
<b>AppViewX</b>	<b>Carolina Farm Trust</b>	<b>A.C.E. Academy Charter</b>
None, NA	Jack, President	N/A, N/A
byronwhite@uncc.edu	byronwhite@uncc.edu	info@charlotte.edu
2124007541		(555) 555-5573

CLICK ON  
ADD PARTNERSHIP

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# URBANCORE EXPLORE - PROFILE BUILDER

## Profile Builder

- 1 Role
- 2 Details
- 3 Partners
- 4 Geography

Welcome to urbanCORE Explore Partnership Profile Builder.

Here's your opportunity to share about your community-engaged partnership. We consider an active partnership to be any activity where a representative from UNC Charlotte and a representative from one or more organizations or entities outside of the university have worked together during the past two academic years toward a defined, agreed upon objective. Please create a profile for each of your partnerships. The "Representative" is the lead person responsible for maintaining the partnership on behalf of UNC Charlotte. The "Designee" is anyone from the university completing the profile on behalf of the Representative. [Select your role and click "Continue"](#)

Representative

Designee

Other

## CHOOSE YOUR ROLE

- Representative: Staff/Faculty setting up the partnership profile
- Designee: Designee of who acts on behalf of a representative

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# URBANCORE EXPLORE - PROFILE BUILDER

The screenshot shows the 'Profile Builder' interface. At the top, there is a dark green header with a logo and the text 'Profile Builder' on the left, and a 'MENU' button and a user profile icon 'J' on the right. Below the header is a progress bar with five steps: 'Role', 'Details', 'Partners', 'Geography', and 'Profile'. The 'Details' step is currently active and highlighted with a green circle. Below the progress bar, the text 'Tell us more about this partnership.' is displayed. There are three input fields: a text box for 'Title \*', a text area for 'Description \*' with a character count of '0/200', and a dropdown menu for 'Impact Areas \*'. To the right of the 'Impact Areas \*' dropdown is another dropdown menu labeled 'Target Population'. At the bottom of the form, there are two buttons: '← Back' and 'Next →'.

## FILL IN DETAILS OF THE PARTNERSHIP

- Title/Description
- Impact Areas: Choose from the drop-down menu

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# URBANCORE EXPLORE - PROFILE BUILDER

Profile Builder

MENU J

1 Role 2 Details 3 Partners 4 Geography 5 Profile

Tell us more about this partnership.

Title \*

Description \* 0/200

Impact Areas \* Target Population

← Back Next →

## ADD ORGANIZATION TO YOUR PARTNERSHIP

- Click "Find Your Partner Organization" to conduct a search
- Click "Can't Find a Partner" and fill in details for a new partner

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# URBANCORE EXPLORE - GEOGRAPHIC SCOPE

Promo Builder

Role Details Partners Geography

**Geographic Scope**

What is the most specific, single geographic location on which your partnership is focused?

City, County, or State \*  
Charlotte, NC, USA

Corridor \*  
No Corridor  
Beatties Ford Road/Rozzelles Ferry Road  
Central Avenue/Albemarle Road  
Freedom Drive/Wilkinson Boulevard  
University City  
Graham Street/North Tryon Street

- Put in the city, county, or state of your partner
- Choose the corridor where the partnership is located.
  - You can also choose no corridor

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Profile Builder

Role Details Partners Geography

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- Put in the city, county, or state of your partner
- Choose the corridor where the partnership is located.
  - You can also choose no corridor
- Click "Complete Profile" to launch the 3C's Profile wizard which allows to categorize the partnerships that links to supporters, opportunities and resources

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# URBANCORE EXPLORE - TIPS TO KEEP IN MIND

- Once you upload the data on a partnership, it can be edited, but **CANNOT BE DELETED.**
- Partnership can be searched using the dropdown menu. You cannot search for an organization till you move to the 'develop the partnership phase.'
- Partnerships are determined by the highest intensity/3C's (Connect, Cooperate, Collaborate)
- Please fill out the 'Early Adopters' form to provide feedback

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